

INSPIRE | ENGAGE | TRANSFORM

FACULTY FELLOW PROGRAM

EMPOWERING EDUCATORS, ENABLING ENTREPRENEURS

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ABOUT GUESSS INDIA

WHAT IS GUESSS?

The Global University Entrepreneurial Spirit Students' Survey (GUESSS) is an international research project that aims to understand and analyze the entrepreneurial intentions and activities of students across the globe. Established in 2003, GUESSS is coordinated by the University of St. Gallen and the University of Bern in Switzerland. It has grown to include participation from 57 countries in 2023, providing valuable insights into the entrepreneurial mindset of students globally. The ninth round for Global GUESSS Survey in 2023 received 226,718 responses from 57 countries.

WHAT IS GUESSS INDIA?

GUESSS India is the largest research initiative of its kind in the country, conducting a comprehensive survey of students across Indian higher educational institutions. This biennial project examines the entrepreneurial mindset, intentions, and activities of students, with the goal of generating actionable insights for student entrepreneurs, ecosystem enablers, and policymakers. 2023 marked the maiden GUESSS India Survey covering 13,896 students across 1,298 institutions across 31 states/UTs of India.



FACULTY FELLOW PROGRAM

The GUESSS India Faculty Fellows Program invites faculty members from Indian higher education institutions who are passionate about entrepreneurship, innovation, and student development to join a national movement. Faculty Fellows act as key enablers of the GUESSS India mission to strengthen the culture of entrepreneurship in Indian campuses through research, engagement, and knowledge dissemination.

This program is part of the Global University Entrepreneurial Spirit Students' Survey (GUESSS) initiative, conducted in over 50 countries, and is led in India by Dr. Puran Singh (IIT Mandi).

A) Your Involvement

1. Campus Ambassador Recruitment

Help identify, recruit, and mentor student Campus Ambassadors in your institution or other institutions within your professional network.

Timeline: July – September 2025

2. Survey Promotion

Support the outreach and promotion of the **GUESSS India 2025 Survey**, encouraging student participation through classes, events, and digital platforms.

Timeline: September – December 2025

FACULTY FELLOW PROGRAM

B) Benefits

By becoming a GUESSS India Faculty Fellow, you'll have the opportunity to:

- **GUESSS India Cloud Contributions:** Publish thought pieces, opinion articles, case studies, and research-based insights on the GUESSS India Cloud – a knowledge-sharing platform for entrepreneurship educators and researchers.
- **Student Interviews:** Interview student entrepreneurs and changemakers in your network. These video conversations will be featured on GUESSS India's digital platforms. GUESSS India team will provide the interview questions and guidelines for the same.
- **Research Collaboration:** Propose joint research with the GUESSS India national team using the GUESSS 2025 dataset. It may include research paper, white paper, or similar high quality research output.

C) How to apply?

For more information or to discuss collaboration opportunities, please contact Dr.Puran Singh, Country Delegate, GUESSS India. Email: puran@guesssindia.in



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