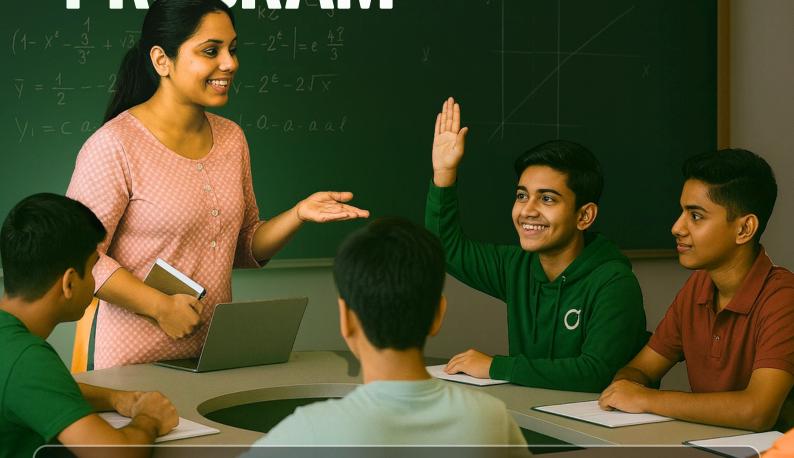






INSPIRE | ENGAGE | TRANSFORM

# FACULTY FELLOW PROGRAM





**APPLY BEFORE SEP 25** 

EMPOWERING EDUCATORS, ENABLING ENTREPRENEURS!

www.guesssindia.in

# **ABOUT GUESSS INDIA**

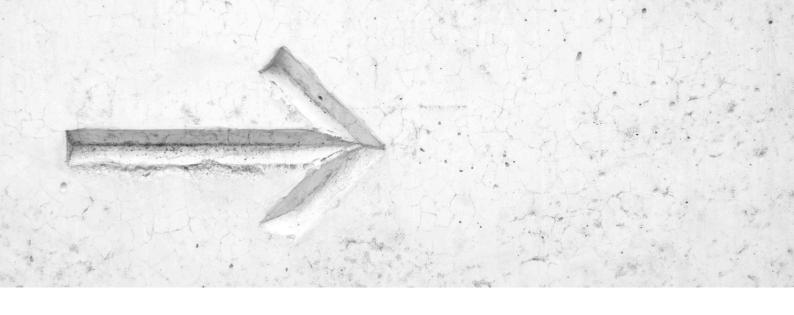
### WHAT IS GUESSS?

The Global University Entrepreneurial Spirit Students' Survey (GUESSS) is an international research project that aims to understand and analyze the entrepreneurial intentions and activities of students across the globe. Established in 2003, GUESSS is coordinated by the University of St. Gallen and the University of Bern in Switzerland. It has grown to include participation from 57 countries in 2023, providing valuable insights into the entrepreneurial mindset of students globally. The ninth round for Global GUESSS Survey in 2023 received 226,718 responses from 57 countries.

### WHAT IS GUESSS INDIA?

GUESSS India is the largest research initiative of its kind in the country, conducting a comprehensive survey of students across Indian higher educational institutions. This examines biennial project entrepreneurial mindset, intentions, and activities of students, with the goal of generating actionable insights for student entrepreneurs, ecosystem enablers, and policymakers. 2023 marked the maiden **GUESSS** India Survey covering 13,896 students 1.298 across institutions across 31 states/UTs of India.





### **VISION**

GUESSS India aspires to be the leading research initiative focused on exploring and promoting student entrepreneurship in India, contributing to the country's economic growth and innovation ecosystem. Our mission is to understand the entrepreneurial mindset and career aspirations of Indian students, supporting the next generation of change-makers as they shape their future careers.

### **OBJECTIVES**

This GUESSS survey is conducted across Indian higher educational institutions, capturing a diverse range of students from various academic disciplines and levels of education. The survey aims to achieve the following objectives:

- To generate actionable insights for aspiring student entrepreneurs, enablers, and policymakers to foster a vibrant student entrepreneurship culture within Indian higher educational institutions.
- To assess the aspirations and motivations of Indian students toward entrepreneurship.
- To analyze the evolving career intentions of Indian students in relation to entrepreneurship.
- To evaluate students' perceptions of the entrepreneurial culture and available support at their universities.

# **GUESSS INDIA 2025**

The GUESSS INDIA 2025 edition aims to engage over 30,000 students from Indian higher education institutions. In its second edition, GUESSS India takes on a two-pronged approach to understanding students' entrepreneurial spirit - GUESSS India Survey and GUESSS India Cloud.

While GUESSS India 2025 Survey aims to gather quantitative data on students' entrepreneurship spirit, GUESSS India Cloud aims to create a supplementary qualitative data corpus to reveal students' underlying motivations.











# **GUESSS 2023 REPORT**



1.
The Rising Tide of
Entrepreneurship in India



2.
About GUESSS India 2023
Survey



The Maiden GUESSS Survey in India
Taking India onto the Global Student Entrepreneurship Map



3.
Career Choices and
Entrepreneurial Intentions



Career Choices of Indian Students
Do Indian students want to become entrepreneurs?

4. Entrepreneurial Activity of Indian Students



Nascent and Active Student Entrepreneurs
What are the Indian student entrepreneurs upto?

5. University Entrepreneurship Climate



University Support, Entrepreneurship Education and Incubation

6. Student Entrepreneurship Outlook: India and Global Peers



Exploring India's Entrepreneurial Potential Through a Global Lens Key Insights and Path Ahead



Food for Thought and Future Research Directions

GUESSS India

Peran Singh
clase Professor, School of Management
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# **FACULTY FELLOW PROGRAM**

The GUESSS India Faculty Fellow Program invites passionate educators from Indian higher education institutions to join a national movement to strengthen entrepreneurship culture on campuses. As a Faculty Fellow, you will play a pivotal role in advancing student entrepreneurship through research, engagement, and knowledge dissemination.

This program is part of the Global University Entrepreneurial Spirit Students' Survey (GUESSS) initiative, conducted in over 50 countries, and is led in India by Dr. Puran Singh (IIT Mandi).

### **ROLE OF FACULTY FELLOW**

### 1. Campus Ambassador Recruitment

Identify and mentor student leaders as Campus Ambassadors within your institution or network. Timeline: September-December 2025

### 2. Survey Promotion

Encourage student participation in the GUESSS India 2025 Survey through classes, events, and digital channels. Timeline: September–December 2025

### 3. Thought Leadership

Contribute articles and insights to the GUESSS India Cloud platform. Conduct skill-building workshops for the GUESSS India Campus Ambassadors.

The faculty fellows are expected to commit 2–3 hours a month during the survey cycle to encourage students to take the survey. Faculty fellows can also expand the reach to identify and recruit campus ambassadors from nearby institutions.

# **FACULTY FELLOW PROGRAM**

### BENEFITS FOR FACULTY FELLOWS

GUESSS India Faculty Fellows will have the following opportunities:

- GUESSS India Cloud Contributions: Publish thought pieces, opinion articles, case studies, and research-based insights on the GUESSS India Cloud a knowledge-sharing platform for entrepreneurship educators and researchers. See: https://guesssindia.in/guesss-india-cloud/
- Student Interviews/podcasts: Interview student entrepreneurs and changemakers in your network. These video conversations will be featured on GUESSS India's digital platforms. GUESSS India team will provide the interview questions and guidelines for the same.
- Research Collaboration: Propose joint research with the GUESSS India national team using the GUESSS 2025 dataset. It may include a research paper, white paper, or similar high quality research output.
- Recognition: GUESSS is an international research project, the largest focused on student entrepreneurship. Faculty fellows will have access to the network of GUESSS India and will be featured on the GUESSS India website.

### WHO CAN APPLY?

Full-time faculty in Indian higher educational institutions, across disciplines, preferably with interest in entrepreneurship, innovation, leadership or student development.

# **FACULTY FELLOW PROGRAM**

### C) How to apply?

Faculty members can express their interest in the faculty fellow program by following the link below.

### D) Application link

https://forms.gle/Me2CWrg2qfmVZEZa8

For more information or to discuss collaboration opportunities, please contact Dr. Puran Singh, Country Delegate, GUESSS India. Email: puran@guesssindia.in

Note: This is an honorary position, and does not involve monetary compensation.







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